USN

Fourth Semester MCA Degree Examination, June/July 2015 Enterprise Resource Planning

Time: 3 hrs.

Max. Marks: 190.

Note: Answer any FIVE full questions.

- 1 a. Define ERP. Explain in detail any four tangible benefits of the ERP system. (10 Marks)
 - b. Explain in detail the different phases of Business process Reengineering (BPR). (10 Marks)
- 2 a. Define OLAP. Explain in detail the different key features and also mention any 2 benefits of OLAP. (10 Marks)
 - b. Identify and explain the key participants involved in supply chain management (SCM) process and also explain business benefits of SCM. (10 Marks)
- 3 a. Explain ERP implementation life cycle with neat diagram. (10 Marks)
 - b. Explain the different points that should be part of contract with package vendors and consultants. (10 Marks)
- 4 a. List the different subsystems of finance module of an ERP system. Explain in detail financial accounting and investment management subsystems of finance module. (10 Marks)
 - b. Indentify the different subsystem of HR module. Explain personal management subsystem of Human Resource (HR) module. (10 Marks)
- 5 a. Explain in detail the major subsystems of a plant maintenance module. (10 Marks)
 - b. Identify the different components of sales and distribution process. Explain the different functions of warehouse management and shipping modules. (10 Marks)
- 6 a. Explain the different ERP market tiers with their characteristics. (10 Marks)
 - b. Explain the different products offered by oracle corporation. (10 Marks)
- 7 a. Explain how to improve the power of ERP using business analytics. (10 Marks)
 - b. Discuss how the different ERP E commerce technologies helps in integrating the supply chain.

 (10 Marks)
- 8 a. Explain the impact of SaaS and could ERP on the market dynamics. (10 Marks)
 - Describe the connection between ERP, Internet and www and how the integration of all the three makes the ERP more efficient.
